



Murex Resorts in N. Sulawesi seeks Marketing Assistant

During COVID, Murex has remained open and committed to our staff and the industry. Due to our marketing efforts, & quarantine facilities, we now seek a Marketing Assistant. In this versatile role you will be working with a seasoned team & our expat managers. Murex's innovative Passport to Paradise package for divers, snorkelers and adventurers, makes marketing an exciting and dynamic department. The opportunity for growth through our multi resort network is limitless.

Coming from a background of at least 3 years working in digital / social media marketing you will be expected to have:

- Excellent written English
- Understanding of Google, Facebook and Instagram including paid advertising campaigns
- Graphic design skills: Lightroom, Photoshop
- Knowledge of email marketing. Mailchimp and drip campaigns
- Able to use MS Word, Excel, PowerPoint, Google Drive, Email
- Understanding of HTML
- Able to maintain social media content calendar
- Daily posting on social media accounts including visual content creation for stories & posts
- Creating promotional materials including flyers, promotional material, brochures
- Staying up to date on all new features available through Facebook, Instagram and Google
- Compiling mailing lists and dissecting mailing lists and database records for specific purposes
- Monitoring mailing lists and provide monthly reports
- Working alongside the marketing manager and associated teams to brainstorm new and innovative growth strategies.

Desired Attributes:

- Interest in photography, snorkeling and diving

BENEFITS

- Salary, paid per month.
- 6 days off per month and 12 days annual leave.
- Health insurance (BPJS) via the company, BPJS Ketenagakerjaan & Jaminan Pensiun.
- Opportunity to learn to snorkel dive around North Sulawesi and become a certified diver.

Established in 1988, Murex Resorts is the pioneer in North Sulawesi for offering resort, adventure travel/tours, scuba diving & snorkeling services to guests from around the world. Murex's commitment to delivering outstanding experiences and service is supported by staff at all levels, many of whom have been with us from the beginning.

Please apply by sending an email to hr@murexdive.com. Only selected candidates will be contacted.